



### **8th Annual 2018 Vendor Application**

We are a not-for-profit, fun, family-friendly event. Any money raised is to help pay for permits, insurance, event decorations, safety materials, and guest prizes. No one is paid at this event; it is strictly volunteers having a great and safe time while bringing awareness to diversity, water safety, clean environment, and community participation.

This year's promenade will take place May 19th on the boardwalk of Old Sacramento once again. It will be part of a whole weekend of mermaid related events around Sacramento: River Clean up, Children's Swim, and Promenade before and after parties.

If you are interested in becoming a Vendor at the 8th Annual Sacramento Promenade of Mermaids you must follow these directions exactly.

Please fill out this form and submit it via email to:  
[sacramentopromenadeofmermaids@gmail.com](mailto:sacramentopromenadeofmermaids@gmail.com)

You can print, fill out and scan them back or fill out digitally and send back via email. Applications will be accepted from FEBRUARY 15th, 2018 to MARCH 1st, 2018. Any applications received before or after that time will not be considered.

Selected Vendors will be notified by March 20th, 2018. Vendors are required to confirm their vendor space via email and pay all fees by April 1st, 2018. Any space not paid for by April 2nd, 2018 will be offered to the next vendor on the list and cannot be reclaimed.

Vendor space is limited to 8 spaces and will fill up fast! Priority will be given to Nautical and Mermaid themed vendors and vendors that specifically cater to children. Vendor fee is \$50 for non-sponsors. Fees can be paid via paypal. No refunds will be given once fees are received. All fees are in support of the Sacramento Mermaid Promenade and the Charity sponsor of the year.

All vendors must arrive no later than 10am on May 19th to set up for a 11:30am event start time. Event will run from 11:30am to 3:00pm with a prompt clean up happening from 3:00-3:30pm. Shade structures are highly recommended and must be provided by the vendor. Shade structures must be no larger than 10'X10'. Entire vendor space is not to exceed 10'X10'. Costumes highly encouraged! We also encourage all our vendors to set out a donation jar and contribute to the 2018 charity that the Promenade is supporting.

**Required Information:**

**Name of Company:**

**Name of Contact:**

**Phone Number:**

**Email Address:**

**Nature of business / Types of Items to be sold (no food or drink items are allowed):**

**Social media or website link:**

**Are you able to donate an item for our costume contest prize baskets? If so, what?**

Thank you,  
John & Ashley Rastad  
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